Hartford HealthCare
Colleague Giving Campaign
Frequently Asked Questions

Q: What is the Hartford HealthCare Colleague Giving Campaign?
A: The Colleague Giving Campaign is a unified fundraising effort under the Hartford HealthCARES initiative that gives staff across the system the chance to make charitable contributions in support of programs and services at one or more hospitals or entities across our system. Our slogan is: where we work, where we live, where we give. This provides flexibility to direct your generosity to your workplace or to any other HHC location that you feel committed to supporting. Where you give is up to you!

Q: Why are donations from colleagues important?
A: Choosing to donate to the Colleague Campaign says that you believe so strongly in our work that you are engaged and willing to give support our organizations beyond the work you do. Philanthropy is vital to the system’s ability to maintain its role as a healthcare leader. When our colleagues give, it sends a meaningful endorsement to the greater community: it shows you are proud of the exceptional healthcare provided by our staff every day.

Q: Which entities can I donate to through the Colleague Giving Campaign?
A: You may support the entities within the system that are legally registered as not-for-profit organizations. Currently, you may donate to the following: Backus Hospital, Charlotte Hungerford Hospital, Hartford HealthCare at Home, Hartford HealthCare Institute of Living, Hartford HealthCare Senior Services, Hartford Hospital, The Hospital of Central Connecticut, MidState Medical Center, Natchaug Hospital, Rushford Center, St. Vincent’s Medical Center, and Windham Hospital. Within each entity, you may designate your gift to different programs or services as outlined on each donation form.

Q: Why are some entities missing?
A: The HHC System Support Office and Hartford HealthCare Medical Group are not registered nonprofits, and thus cannot accept charitable donations. SSO and HHCMG staff can participate in the Colleague Giving Campaign by choosing to make a gift to an available entity.

Q: Can I choose to support multiple entities?
A: Yes! You may choose as many as you’d like, we just ask that you fill out and submit a separate donation form for each entity.

Q: Where will my donation go?
A: Once you submit your donation online, the corresponding philanthropy office will be notified and process your donation. Working with Payroll and Finance, philanthropy will submit your request for payroll deduction, and once the deduction begins will move your donation directly into the fund for the program or service you have selected to support. All (100%) of your
donation goes directly to the entity and program you have chosen to support; it does not go into a generic fund within Hartford HealthCare.

Q: How much should I contribute and is my contribution tax deductible?
A: Making a contribution is a personal decision and any amount is welcome and appreciated. Every gift makes a difference. If you itemize deductions on your tax return, contributions are deductible to the extent allowed by law.

Q: I’d like to make a difference and contribute!
A: Thank you! You may sign up for payroll deduction, or make a one-time gift by check or credit card. Please fill out the donation form for the entity or entities that you would like to support. If you would like to support multiple entities, to please submit a form for each.

Q: When will my payroll deduction begin?
A: Your deduction will typically begin within two to four weeks of when we receive your donation form.

Q: If I sign up for payroll deduction, do I need to renew each year?
A: No. There is no need to renew each year, your deduction will continue if you take no action. You may, however, change to your donation level or designation at any time.

Q: If I transfer to a different position within the system, will my deduction continue?
A: Yes, your deduction(s) will continue as stated on your donation form until you tell us otherwise. If you would like to stop your deduction you must contact the entity you currently support. If you’d like to change your deduction to a different entity, you must fill out a new donation form for that entity.

Q: What if I already give through payroll deduction and want to make a change?
A: Make a note of your change on the donation form of the entity you currently support and follow instructions at the bottom of the form to submit. Please write on the form that you are making a change to an existing payroll deduction.

Q: Can I support the Colleague Assistance Fund through the Colleague Giving Campaign?
A: The Colleague Assistance Fund is a separate program under the Hartford HealthCARES initiative. Or you can visit the Hartford HealthCARES Colleague Assistance Fund page on HHC Connect (https://intranet.hartfordhealthcare.org/inside-hhc/hhc-initiatives/hartford-healthcares/colleague-assistance-fund) to make a donation by credit card or payroll deduction.

Q: I would like to make a donation, but have additional questions.
A: Please contact your local philanthropy representative:

Backus Hospital: Genevieve Schies at Genevieve.Schies@hhchealth.org
Charlotte Hungerford Hospital: Sierra Holder at Sierra.Holder@hhchealth.org
HHC at Home: Valerie D’Apice at Valerie.D’Apice@hhchealth.org
HHC Institute of Living: Sierra Holder at Sierra.Holder@hhchealth.org
HHC Senior Services: Julie Norko at Julie.Norko@hhchealth.org
Hartford Hospital: Sierra Holder at Sierra.Holder@hhchealth.org
HOCC and MidState Medical Center: Jennifer Milardo at Jennifer.Milardo@hhchealth.org
Natchaug Hospital: Sherry Smardon at Sherry.Smardon@hhchealth.org
Rushford: Katherine McNulty at Katherine.McNulty@hhchealth.org
St. Vincent’s Medical Center: Lilia Hrekul at Lilia.Hrekul@hhchealth.org
Windham Hospital: Shawn Maynard at Shawn.Maynard@hhchealth.org